



# Early Engagement Report

## Brick Lane Liveable Streets

The London Borough of Tower Hamlets



# PROJECT CENTRE

## Summary

The Liveable Streets programme aims to improve the look and feel of public spaces in neighbourhoods across the borough and make it easier, safer, and more convenient to get around by foot, bike and public transport.

Through engaging with the community, Project Centre, in partnership with Tower Hamlets, are designing improvements by considering the wants and needs of the community.

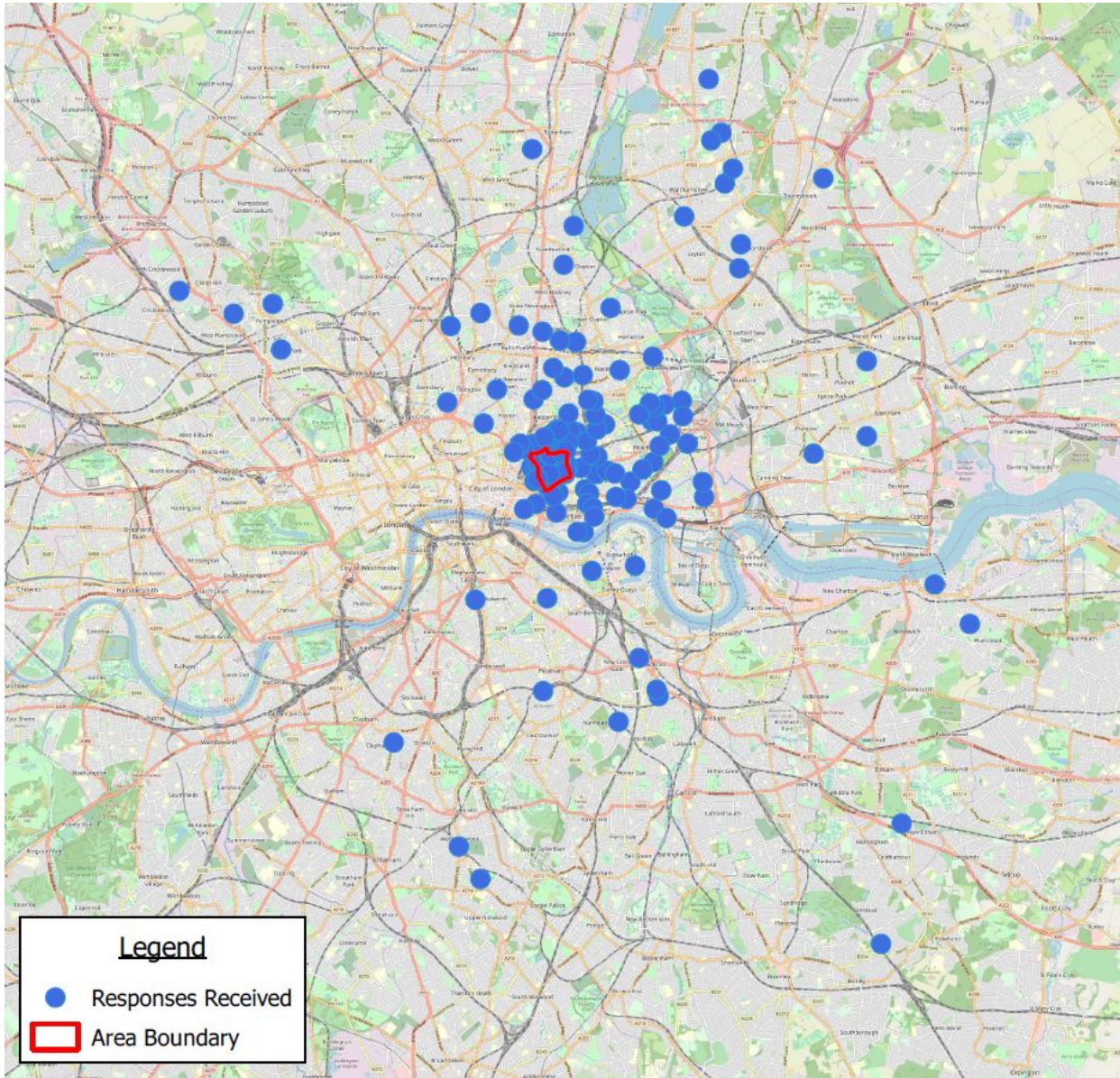
Community engagement for Brick Lane Liveable Streets has been undertaken through several channels to reach as many residents and businesses as possible. These channels encompass face to face engagement, online engagement and printed publications to ensure accessibility. Further details of the engagement activities are below.

- Feedback submitted to the dedicated project e-mail address, [liveablestreets@towerhamlets.gov.uk](mailto:liveablestreets@towerhamlets.gov.uk), which was advertised on all communications materials
- Leaflets were distributed to the local community, including background information, and an easy to understand plan of the project area
- Online engagement platform
  - online survey
  - interactive map
- We sent an email to over 100 internal and external stakeholder contacts
- Two drop-in sessions on Thursday 4 July and Saturday 13 July
  - Hard copy surveys completed at drop-in events
  - Suggestions given verbally
  - Suggestions left on map
- Meetings with key stakeholders, such as the Restaurant association of Brick Lane
- Door knocking residents and businesses
- Business perception surveys
- Dedicated consultation telephone number
- Ward Councillor briefing and walk around the area

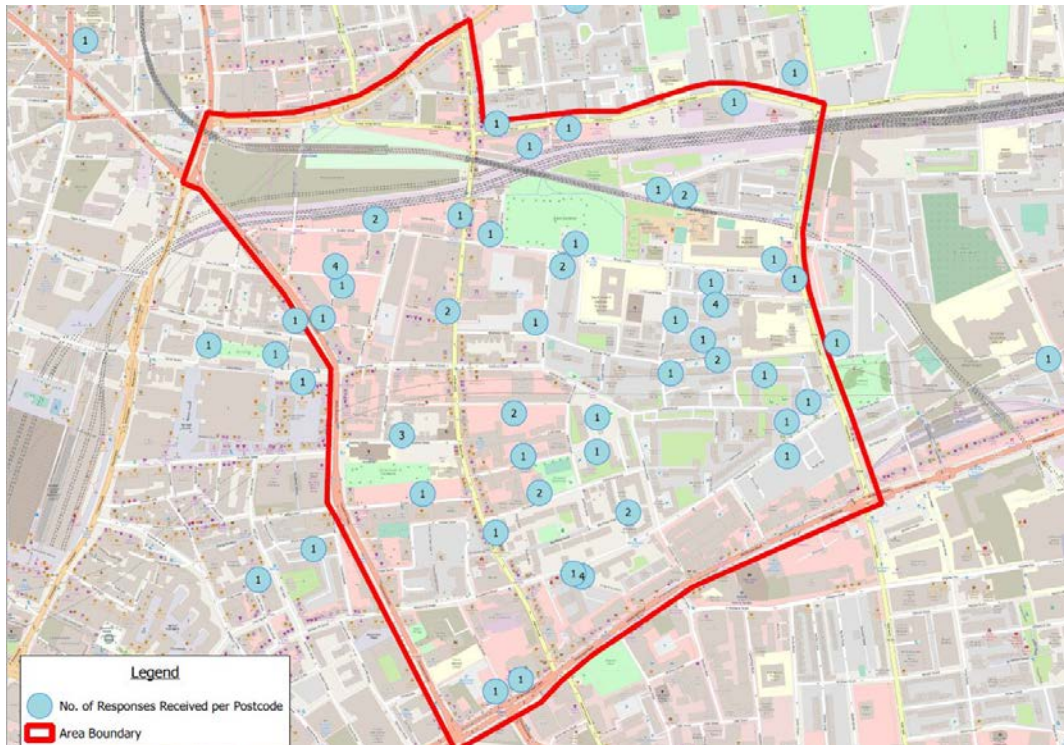
The deadline for feedback was 31 August 2019, although feedback received after this deadline was still considered, where possible.

## RESULTS

We received 212 responses to the online survey and 13 email responses which were input manually.



*Map 1: showing all response locations*



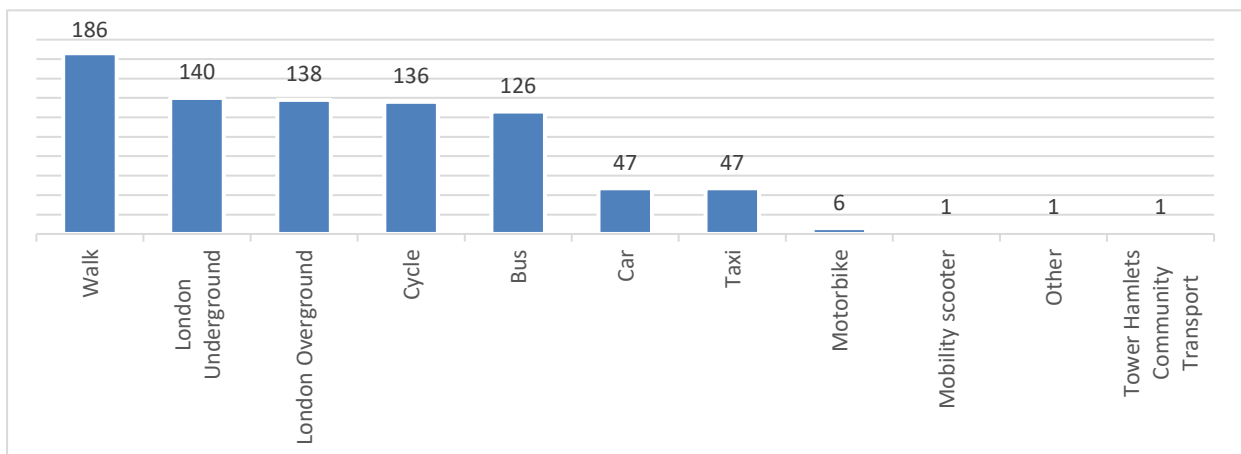
**Map 2: showing number of responses per postcode in relation to the scheme area**

Question 1 – Are you responding as... ?

- 206 people answered this question, 48% of respondents were residents

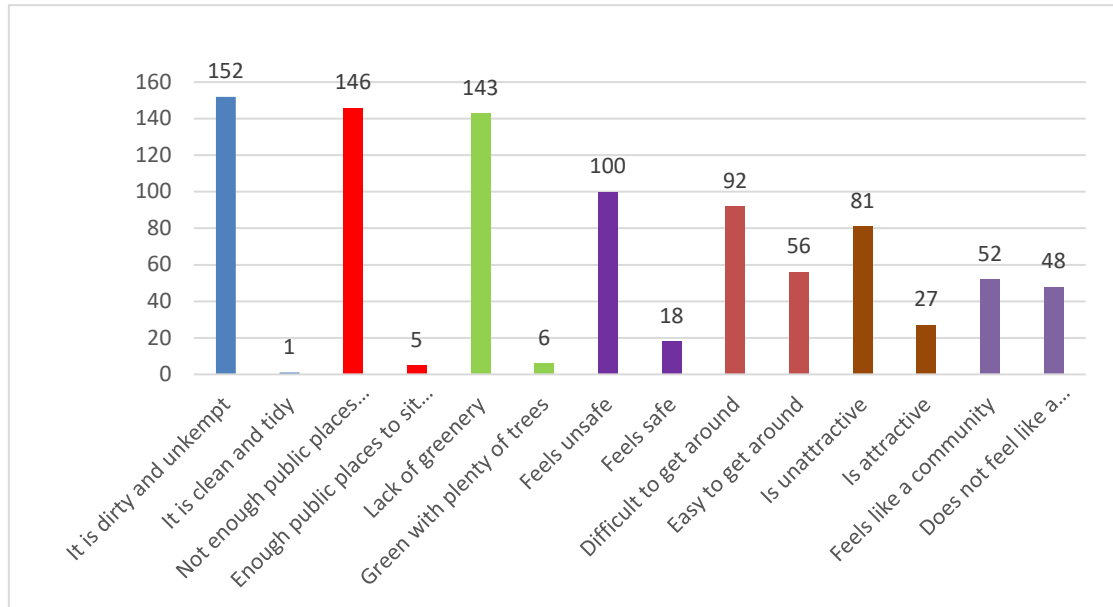
Question 2 – Please select which modes you use to travel in Tower Hamlets? (Responders were able to chose more than one answer)

- 206 people responded to this question, giving 829 answers



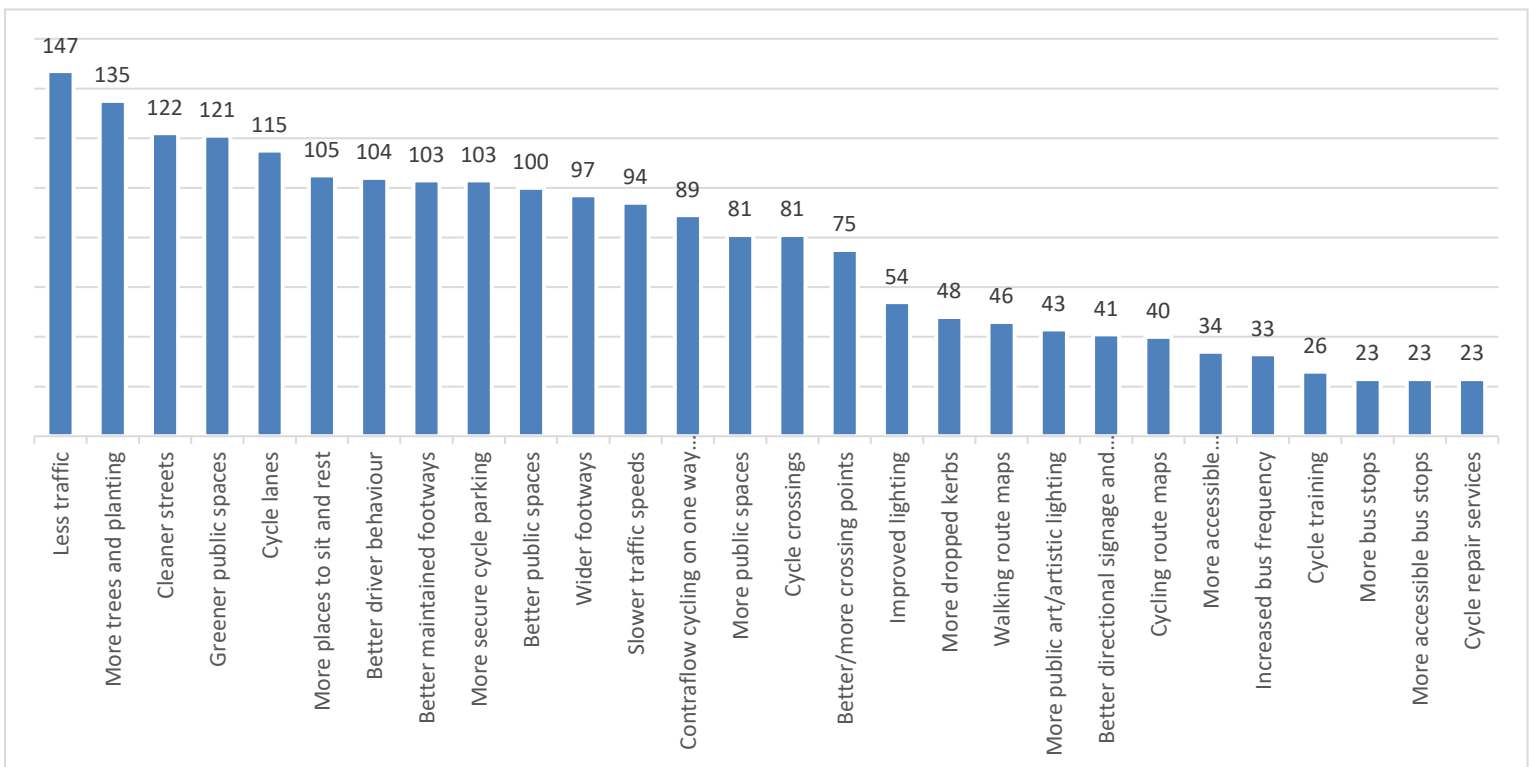
Question 3 – How would you describe your area? (Responders were able to chose more than one answer)

- 207 people responded to this question, giving 927 answers



Question 4 – Which of the following would encourage you to walk, cycle or use public transport more? (Responders were able to chose more than one answer)

- 207 people responded to this question, giving 2106 answers



## Interactive Map/ Drop-In Feedback

Question 5 - What other ideas do you have?

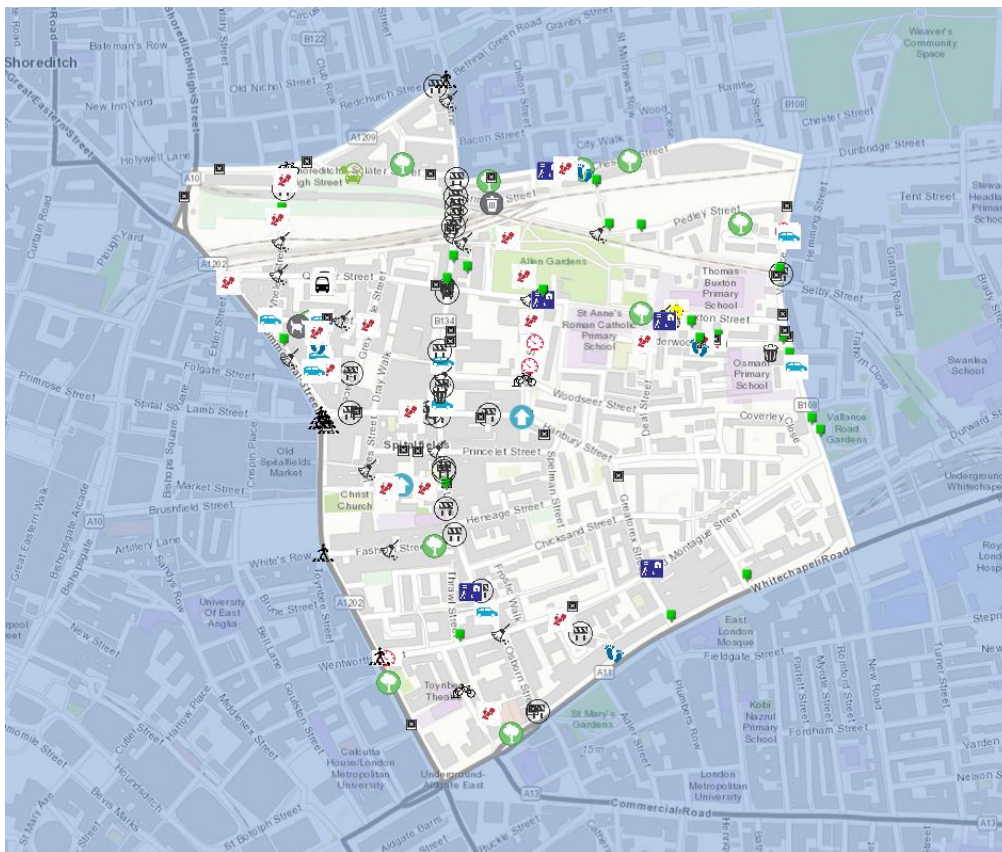
For this question, responders were directed to our interactive map to give their comments about specific points on the map. Many responders made more than one comment.

Any comments received during the drop-in sessions were also manually inputted into the interactive map.

173 suggestions were plotted on the interactive map. 154 comments were left by 66 people who stated their name on the survey and 19 comments were left anonymously. Figure 2 shows the range and locations of the suggestions. This can be viewed online here:

<http://www.pclconsult.co.uk/liveablestreetsbricklane> with more detail of individual suggestions.

**Figure 1: Screenshot of the interactive map on PCL Consult**



**Table 1: Interactive map suggestions received**

Map legend theme	Number of suggestions	Map legend theme	Number of suggestions
Cycle lane	23	Footway resurfacing	5
Road closure	21	Reduce vehicle speeds	5
Improve public realm	20	Litter bins	4
Other	15	Bus improvements	2
Cleaner streets	15	Prevent dog fouling	1
Reduce vehicle numbers	11	One-way street	2
More trees	10	Better street lighting	1
Traffic calming	8	EV Charging Point	1
Carriageway resurfacing	7	Recycling bin or zone	1
Pedestrian crossing	7	Public art	1
Anti-social behaviour	6		

Questions 6 – 9 contain responses that include personal information that cannot be shared.

Question 10 – How did you hear about this survey?

- 209 people answered this question

